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We would like to thank all our event sponsors that were confirmed after the printing of this brochure. This event would not be possible without the support of our sponsors.

JOIN OUR TEAM!



SUNDAY, MAY 2, 2010

Join our team and help us raise money for OUR cause.

For the first time, the Pediatric Cancer Research Foundation is opening its event to selected non-profits and allowing us to keep the monies raised by our team.

Visit www.CincoDeMayoHalfMarathon.org and register for this great event. Locate our team on the registration page and sign up. Then, e-mail your friends and family, neighbors and colleagues and invite them to support you and our cause.

NOTE: Members of our team will not be eligible for team or individual fundraising prizes that you'll see mentioned on the website – but all pledge money you raise will be given to OUR charity.

All Races Chip Timed!

COURSE CERTIFIED BY



RACES PRODUCED BY



Everyone can make a difference in the lives of others!

for questions about the event, visit www.CincoDeMayoHalfMarathon.org



SUNDAY, MAY 2, 2010

JOIN OUR TEAM!



DOWN SYNDROME ASSOCIATION OF ORANGE COUNTY

The Down Syndrome Association of Orange County is joining with the Pediatric Cancer Research Foundation at the *Cinco de Mayo Half Marathon* at the Irvine Spectrum Center on Sunday, May 2 to raise funds for pediatric cancer research and the new CHOC Children's Down Syndrome Program.

Did you know that on average one in every 95 children with Down syndrome will develop leukemia, compared with a rate of one in every 2,000 in the typical population? While the vast majority of children with Down syndrome will never develop leukemia, the disease remains one of the major health care concerns for our community.

You can sponsor the DSAOC team or register for the half marathon, 10K run, 5K run/walk or 1K kids fun run. Most of the registration fees go directly to the Pediatric Cancer Research Foundation. However, your sponsorship dollars, plus \$5 from each registration will go toward the CHOC Children's Down Syndrome Program.

Register today for Team "Down Syndrome Assoc of OC"

Register Today! THE FUN BEGINS SUNDAY MAY 2, 2010!

Please complete a registration form for each participant. Photocopies okay.

Register online at www.CincoDeMayoHalfMarathon.org before 4/28/10 or complete this Registration Form and mail to: PCRF, 9272 Jeronimo Rd. Suite 107-A, Irvine, CA 92618

last name _____
 first name _____
 address _____
 city _____ state _____ zip _____
 daytime phone _____
 email _____
 dob _____ male female
 charity team name _____
 select t-shirt size: CHILD S M ADULT S M L XL XXL
 PLEASE SIGN ME UP! (select one)

	Half Marathon	10K Run	5K Run	5K Walk	1K Kids Fun Run*
through 2/28/10	\$60	\$33	\$33	\$28	\$15
through 04/15/10	\$65	\$38	\$38	\$33	\$15
after 04/15/10	\$75	\$40	\$40	\$35	\$20

*children 12 & under
 check enclosed \$ _____ payable to Pediatric Cancer Research Foundation
 please charge \$ _____ to my visa mastercard discover amex
 card # _____ cvv code _____
 credit card billing address: same as above _____ expiration date _____
 address _____
 city _____ state _____ zip _____
 authorized signature _____

Your contribution is tax deductible. THANK YOU FOR YOUR GENEROUS CONTRIBUTION! For additional information, please visit www.CincoDeMayoHalfMarathon.org.

In consideration for being allowed to participate in this event, I hereby expressly assume all risks, including personal injury and death, arising in any way out of my participation in the "Reaching for the Cure" event and related activities. I represent and warrant that I am physically fit and able to participate in this event and I agree to stop and request assistance if I experience any symptoms such as, but not limited to, dizziness, excessive fatigue, shortness of breath, pain or any other condition which would make it difficult or unsafe to continue. I agree, for myself, my heirs, executors, and administrators to not sue and to release, indemnify and hold harmless the Pediatric Cancer Research Foundation, its affiliates, directors, volunteers and employees and all sponsoring businesses and organizations and their agents and employees, from any and all liability claims, demands and causes of action whatsoever, arising out of my participation in this event and related activities—whether it results from the negligence of any of the above or from other causes.

I have read, understand and agree to the terms of this agreement.

participant's signature _____ date _____
 guardian's signature _____ date _____

Participants under age 18 must have this form signed by a parent or guardian.

All Your Pledges Go Directly to OUR Charity!

COLLECT AND SUBMIT YOUR PLEDGES

Online www.CincoDeMayoHalfMarathon.org
 At Pre-Run/Walk Registration .. Friday, April 30th & Saturday, May 1st
 24 Hour Fitness, Irvine Spectrum Center
 On Event Day at Registration ... Sunday, May 2nd
 Irvine Spectrum Center

All the pledge money you raise for our charity will go to OUR charity. The Pediatric Cancer Research Foundation has graciously allowed us to raise money at their event this year. After the event in early May, our charity will receive all the pledge funds you've raised. Thanks!

So go ahead and contact your friends and family, neighbors and colleagues to help our charity!



Fun Facts for 2010!

Starting the Race!

- * Cinco De Mayo Half Marathon Medals awarded to first 1,000 finishers! Event medals will be awarded to all 10K and 5K finishers!
- * Visit www.CincoDeMayoHalfMarathon.org for Half Marathon Training Programs!
- * Contest for Best Dressed Cinco De Mayo theme outfit for Run/Walk participants at the finish line!
- * Fun-Filled Beer Garden!
- * Packet Pickup at 24 Hour Fitness at Irvine Spectrum
 Friday, April 30, 2010 4pm - 9pm
 Saturday, May 1, 2010 11am - 4pm

for questions about the event, visit www.CincoDeMayoHalfMarathon.org

How to Run/Walk and Make a Difference!

Step 1: REGISTER Register online at www.CincoDeMayoHalfMarathon.org or send in your registration form to the PCRF Office.

Step 2: COLLECT PLEDGES Registering at www.CincoDeMayoHalfMarathon.org allows you to quickly and easily request tax-deductible donations from your friends and family by email. It's easy, secure and efficient! You may also use the attached pledge form for those family, friends, neighbors and co-workers who don't have internet access. On-line donors will be emailed a receipt. All pledge amounts must be received by Sunday, May 2, 2010.

Step 3: PRE-RUN/WALK REGISTRATION

Friday, April 30, 2010 4pm-9pm
 Saturday, May 1, 2010 11am-4pm



Attend pre-Run/Walk registration on April 30th or May 1st at 24 Hour Fitness at the Irvine Spectrum or go to the registration tent the morning of the event. All registered participants can pick up bib, timing chip and will also receive an official "Reaching for the Cure" t-shirt.

Step 4: RUN/WALK Turn in your pledge form and donations collected to the designated booth. For your safety, please no skateboards, roller blades, bicycles or pets. Children must be accompanied by an adult.

Event Day Schedule

- 5:30AM Registration Opens
- 6:45AM Registration Closes for Half Marathon
- 7:00AM Half Marathon Start
- 7:30AM Registration Closes for 10K and 5K Timed Runs
- 7:45AM 10K Timed Run Start
- 8:00AM 5K Timed Run Start
- 8:30AM 5K Walk Start
- 9:30AM 1K Kids Run Start
- 11:00AM Course Closes

Strollers Welcome!

Event Map

Irvine Spectrum Center
 71 Fortune Drive, Irvine, CA 92618



Step 5: FINISH LINE FESTIVITIES Enjoy live mariachis, interactive video game truck, rock climbing wall, kids bounce houses, train rides, caricature drawings, balloon art, puppet show, food & drinks.

Visit the Beer Garden!
 Stop by the beer garden for a cold beverage and great food!

for questions about the event, visit www.CincoDeMayoHalfMarathon.org