



DOWN SYNDROME ASSOCIATION
OF ORANGE COUNTY

Changing Perceptions – Changing Lives

2019 Orange County Buddy Walk
Sunday, October 27, 2019
Event is from 9 a.m. to 2 p.m.
Angel Stadium of Anaheim



Dear Friend and Supporter,

The ***Down Syndrome Association of Orange County*** (DSAOC) will be hosting its *Nineteenth Annual Orange County Buddy Walk* on the field at the **Angel Stadium of Anaheim** on **Sunday, October 27, 2019**.

The Orange County Buddy Walk is one of the largest Down syndrome awareness events in the country, bringing together **more than 2,500 people** for a great cause and an exciting day. The actual walk is only a small portion of the day's activities, but it unites our participants and symbolizes celebration and acceptance of people with Down syndrome. In addition, the event raises funds to help further the missions of the Down Syndrome Association of Orange County (DSAOC.org) and the National Down Syndrome Society (NDSS.org).

We invite you to join us for this exciting and meaningful day, either as a Participant, Sponsor or an Exhibitor. Your participation and generosity will support national initiatives through NDSS, as well as help fund meaningful programs and services that support local families who have children with Down syndrome, the most common chromosomal variation in humans.

OPPORTUNITY FOR INVOLVEMENT

- * **Become a recognized Sponsor of the 2019 Orange County Buddy Walk!** Let our local families know you support them and their children. Your Sponsorship offers you numerous marketing opportunities. (See enclosed Sponsor information).
- * **Register to be an Exhibitor at the event.** Promote your products and/or services while showing your support for our local families. (See enclosed Exhibitor Request Form).
- * **Create a Buddy Walk Team** using the name of your company and get your associates involved in supporting a great cause by asking them to join the team. This also brings recognition to your company so our community can see your philanthropic efforts. Register at: <https://give.classy.org/OCBW19>
- * **Make a general donation to DSAOC** at any level to support the event and the organization's mission. You can donate online at <https://give.classy.org/OCBW19> or you can mail a check made payable to DSAOC. You can also pay by phone with a credit card. Thank you!

No matter what level of support works best for you and/or your company, please know that your participation and generosity help DSAOC coordinate important local efforts for education, medical outreach, public awareness and year-round programs and services provided by our organization to the community. It also supports our comprehensive Intern and Volunteer programs, providing opportunities for local high school and college students to prepare for their futures by getting valuable, hands-on experience within our organization and population. You will also be supporting national efforts in Down syndrome research and advocacy.

A portion of the proceeds from this year's Orange County Buddy Walk will go directly toward our in-Center support, therapy and social programs. Additionally, a 4% licensing fee is also paid to NDSS to support their nationwide initiatives on Down syndrome awareness and advocacy.

The Buddy Walk® was created by the National Down Syndrome Society (NDSS) in 1995 to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. In 2014, more than 315,000 participants raised nearly \$13 million dollars in more than 250 events across the country and around the world to benefit local programs and services, as well as the national advocacy initiatives of NDSS that benefit all individuals with Down syndrome.

DSAOC is a non-profit 501 (c) 3 organization founded in 1978 and today serves more than 2,000 families in and around greater Orange County. DSAOC is affiliated with the National Down Syndrome Congress (NDSC) and the National Down Syndrome Society (NDSS). **Tax ID# 95-3497922.**

For more information, please contact Kellie Perez, Executive Director, at (714) 540-5794 or kperez@dsaoc.org. View our 2018 VIDEO: <https://www.youtube.com/watch?v=ngBkNme551w>
You can also visit the DSAOC website for photos and more information about this event: <https://www.dsaoc.org/buddy-walk-photo-gallery.html>

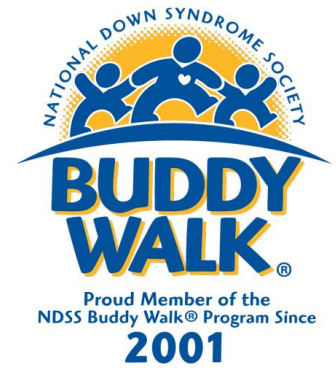
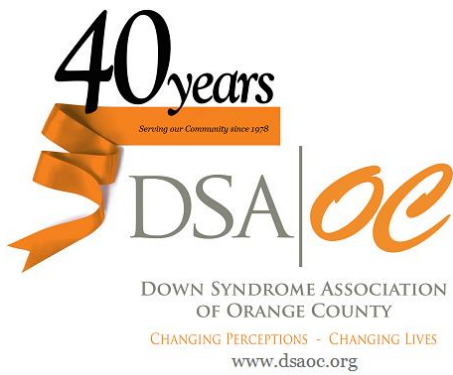
Thank you. We look forward to hearing from you.

Sincerely,



Ruben Rivas, President
DSAOC Board of Directors

Enclosures: Orange County Buddy Walk 2019 event flyer
Sponsor information and confirmation form
Exhibitor Request Form



Down Syndrome Association
of Orange County's
Orange County Buddy Walk

Sunday, October 27, 2019

Angel Stadium of Anaheim
9 a.m. to 2 p.m.

REGISTER: <https://give.classy.org/OCBW19>



Live bands, special guests, exciting exhibitors, food and fun, including, DJ Willpower, attractions, rock climb wall, acro-bungee and much, more!



You Don't Want to Miss This Event!

Be part of a celebration that is meaningful & amazing!

You can Register a team, Join a team, Donate to a team, or sign up to Sponsor



Want to learn more about the DSAOC Buddy Walk?
Visit <http://www.dsaoc.org/buddy-walk.html> for more information and to view photos and video from previous OC Buddy Walks.

Prizes are awarded to Top Teams and Top Fundraisers.



REGISTER and MORE INFO:
<https://give.classy.org/OCBW19>



DOWN SYNDROME ASSOCIATION
OF ORANGE COUNTY



2019 Orange County Buddy Walk

Angel Stadium of Anaheim!

Sponsorship Opportunities*

Please fill out the enclosed [Sponsor Confirmation Form](#) to confirm your sponsorship.

- Executive Platinum Level:** **\$10,000**
 - Corporate logo and Executive Platinum recognition on all Buddy Walk promotional materials
 - Premier corporate recognition in media and any pre-event publicity
 - Corporate logo on day-of-event signage and on event T-shirts
 - Distribution of sponsor-provided materials (optional)
 - VIP introduction from the stage and recognition gift presented during the event
 - 10 FREE event registrations for your company – make it a corporate event! (optional)
 - Exhibitor space on the day of the event (optional)
 - Executive Platinum logo recognition in DSAOC Social Media & website

- Platinum Level:** **\$5,000**
 - Corporate logo and Platinum sponsor recognition on all Buddy Walk promotional materials
 - Recognition in any pre-event publicity
 - Corporate logo on day-of-event signage and on event T-shirts
 - Distribution of sponsor-provided materials (optional)
 - Special recognition from the stage during the event
 - 5 FREE event registrations for your company – make it a corporate event! (optional)
 - Exhibitor space on the day of the event (optional)
 - Platinum sponsor recognition in DSAOC Social Media & website

- Gold Level:** **\$2,500**
 - Corporate logo and Gold sponsor recognition on all Buddy Walk promotional materials
 - Corporate logo on day-of-event signage and on event T-shirts
 - Distribution of sponsor-provided materials (optional)
 - Special recognition from the stage during the event
 - 3 FREE event registrations for your company – make it a corporate event! (optional)
 - Exhibitor space on the day of the event (optional)
 - Gold sponsor recognition in DSAOC Social Media & website

- Silver Level:** **\$1,000**
 - Corporate logo and Silver sponsor recognition on select Buddy Walk promotional materials
 - Corporate logo on day-of-event signage and on event T-shirts
 - Exhibitor space on the day of the event (optional)
 - Silver sponsor recognition in DSAOC Social Media & website

*Monetary donations or in-kind donation values

*DSAOC is a non-profit organization exempt from Federal and State income taxes under section 501 (c)(3) of the Internal Revenue Code and Section 23701 (d) of the California Revenue and Taxation Code.
Our Federal Tax Identification number is 95-3497922.*





19th Annual Orange County Buddy Walk
Sunday, October 27, 2019
 Angel Stadium of Anaheim
 9 a.m. – 2 p.m.



2019 Buddy Walk Sponsor Confirmation Form

*****Deadline for logo recognition in brochure:** Please **confirm** your sponsorship with DSAOC no later than **Wednesday, September 4** to have your logo included on the Buddy Walk brochure. Sponsor confirmations received later than September 4 can still be recognized on the website, Tshirts, social media pages and on other event signage, but may miss the print date for the brochure.

Name of Organization/Business: _____

Type of Organization/Business: Not-for-profit agency For-profit agency/business

Mailing Address: _____

Contact Person: _____ Title: _____

Telephone: () _____ Fax: () _____

E- mail: _____

*******Please e-mail your logo to kperez@dsaoc.org in a .jpg, .pdf or .png file – 1to 5MB size preferred.

SPONSORSHIP LEVEL

Please place a check-mark next to the preferred sponsorship level and mail, fax or e-mail this form to the DSAOC Center as soon as possible, along with your sponsorship fee.

- | | |
|--|--|
| <input type="checkbox"/> Silver Level: \$1,000 | <input type="checkbox"/> Platinum Level: \$5,000 |
| <input type="checkbox"/> Gold Level: \$2,500 | <input type="checkbox"/> Executive Platinum Level: \$10,000 |

We appreciate your interest in our organization, mission and event – Thank you!

DSAOC accepts Mastercard, Visa & Amex. **If paying by check**, please make your check payable to DSAOC and send to: 151 Kalmus Dr. Ste. M-5, Costa Mesa, CA 92626, Attn: Buddy Walk.

If faxing your form, please fax to (714) 540-5872 or e-mail to kperez@dsaoc.org.

- A check made payable to DSAOC is enclosed.** **Please charge my:** VS MC AMEX

Name on card (please print): _____

Credit card number: _____ **Exp.** _____ **CVV Code** _____

Billing address: _____ **zip code** _____

Signature of card holder: _____ **Total amount to charge \$** _____

- Please reserve an exhibitor space for my company (available to all sponsors).*
- Contact me regarding the FREE event registrations that come with my sponsorship (Gold Level & above).*

******If you have questions regarding your sponsorship or the event, please contact: Kellie Perez at (714) 540-5794 or kperez@dsaoc.org. Thank you!



19th Annual Orange County Buddy Walk
Sunday, October 27, 2019
 Angel Stadium of Anaheim
 9 a.m. – 2 p.m.



2019 Exhibitor Request Form

This form MUST be submitted to DSAOC by **Wednesday, October 2.**

Name of Organization/Business: _____

Type of Organization/Business: Not-for-profit agency For-profit agency/business

Mailing Address: _____

Contact Person: _____ Title: _____

Telephone: () _____ Fax: () _____

E- mail: _____

How many spaces/tables will you require? (fee is based on 1 table space/approx 10x10) _____

How many chairs needed? (4 max) _____ OR *I will bring my own chairs*

Will you require electricity? YES NO *(Only a couple spots available that provide access to electricity. If confirmed, you must supply your own extension cords etc.)*

If you are selling product, will DSAOC receive a portion of sales as a donation? If so, please provide details: _____

EXHIBITOR FEES

****\$50.00— Not for profit Agency / **\$300 - \$500.00 — For Profit Agency/business**

Your space includes:

- 6ft table with linen
- 2 to 4 chairs
- basic signage

The Stadium has restricted exhibitors from the field. Your table space will be located in/near the concourse and the family zone/attraction area near the parking lot, team tent area, and walk path. You will have more than 2,500 attendees as your potential audience. Feel free to bring your own company/organization signage, balloons and information for display. Your space is limited to the immediate area around your table (approx. 10 x 10) unless you have made arrangements and reserved additional space. You may need to bring your own shade (EZ-up) to protect yourself from the elements. If you prefer to be in the concourse area where shade will not be necessary, please check the box below.

Exhibitor space is limited. Reserve your space now by filling out this form and sending it to DSAOC along with your fee(s). If for some reason your attendance cannot be confirmed, you will be refunded the exhibitor fee(s).

I would like to request my exhibitor space be in the concourse where an EZ-UP won't be necessary.

We appreciate your interest in our organization, mission and event.

DSAOC accepts Mastercard, Visa & Amex. Please call (714) 540-5794 to pay with a credit card.

If paying by check, please make your check payable to DSAOC and send to:

151 Kalmus Dr. Ste. M-5, Costa Mesa, CA 92626, Attn: Buddy Walk/Exhibitor

If you have questions regarding the location of your booth, exhibitor fees or the event, please contact: Kellie Perez at (714) 540-5794 or kperez@dsaoc.org. **To fax this form, please send to (714) 540-5872.**